

Mahali™ Makes Memories - and Sales

- Discover how a consultant adds value that results in profits.
- Meet Joan Doyle of Doyle and Associates

The Retailer Section of MyMahali.com

Has tips and answers to Frequently Asked Questions about the Mahali line of products and sales.

Turn shoppers into customers and raving fans

Become a Mahali retailer and get tips from our favorite experienced, successful retail consultants.

Share your favorite tip or Mahali story

Use the *Contact Us* page at MyMahali.com.

Contact Us

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Use A Consultant: A consultant can add value that results in profits

A trusted, skilled, experienced “outside” eye can quickly get results. They can add value that ends up in profits to you. There are many reasons to use a consultant. Here are just a few “Whys and Whens”.

◆ DON'T GO IT ALONE

If there is a problem, special task, or project requiring a bigger perspective and more skills and experience than existing staff can supply, a retail consultant can provide insights and resources not typically at your disposal.

◆ CHANGES

If you are planning a new retail store or planning the renovation/expansion of an existing retail operation, now is the ideal time to address your brand positioning, business strengths and challenges, the integration of merchandising, your store design and new opportunities for revenue growth.

◆ HIGH EXPECTATIONS & LOW SALES

If your retail store has not met expectations, now is the time to evaluate why. Be it operational, managerial or situational, improvements can't happen until you know where you are and how you got there.

Discover how a consultant can add value and increase profit to you.

Author! Author!



Joan Doyle

Joan Doyle at *doyleandassociates.com* gave us this first Mahali Retailer Tip. She can help you improve your store's operations, maximize profitability, and turn your shoppers into satisfied customers.

You can also read about Joan at the About Us section of MyMahali.com.